

# ALEXANDER STEERS



## EXPERIENCE

### CARSFORSALE.COM

SIOUX FALLS,  
SOUTH DAKOTA

### CREATIVE WEB SPECIALIST

OCTOBER 2018- APRIL 2020

- CREATED WEBSITES UTILIZING HTML5 AND CSS CODING
- BECAME PROFICIENT BUILDING WEBSITES WITH BOOTSTRAP FRAMEWORK
- COMPLETED ASSIGNED TASKS FROM SALES REPS WITHIN THE DESIGNATED TURN -AROUND TIME WHILE ENSURING THEY MET CFS QUALITY STANDARDS
- COLLABORATED WITH SALES TEAM TO CREATE WEBSITES, LOGOS, AND ADVERTISEMENTS FOR 22,000 DEALERS NATIONWIDE

### HAGAN BARRON INTERMEDIARIES

SIOUX FALLS,  
SOUTH DAKOTA

### GRAPHIC DESIGNER/ PROJECT MANAGER

MARCH 2017- OCTOBER 2018

- MARKETED INSURANCE PRODUCTS FOR MULTI-MILLION DOLLAR ASSOCIATIONS
- CONJURED NEW WAYS TO BE CREATIVE WITH TRADITIONAL MAIL AND MARKETING MATERIAL WHILE STAYING IN COMPLIANCE WITH THE CARRIER AND THE ASSOCIATION
- MANAGED PROJECTS & DEADLINES FOR MARKETING MATERIALS & TRADITIONAL MAIL KITS
- TRACKED ROI FOR EACH CAMPAIGN
- MAINTAINED CLIENT RELATIONSHIPS THROUGH WEEKLY MEETINGS
- ALLOCATED MONEY FOR REIMBURSEMENT TO ASSOCIATIONS FOR INVESTMENTS
- COLLABORATED WITH TEAM MEMBERS TO CREATE NEW MARKETING OPPORTUNITIES
- BUILT, DESIGNED, AND MAINTAINED MULTIPLE WEBSITES

### OCTANE INK

TEA,  
SOUTH DAKOTA

### GRAPHIC DESIGNER

MAY 2016-MARCH 2017

- BECAME PROFICIENT AT OPERATING A STATE OF THE ART PRINTING PRESS
- WORK WITH CLIENTS TO DISPLAY THEIR DESIGNS ON APPAREL THROUGH SCREEN PRINTING AND VINYL INSTALLS
- PROVIDED VIDEO FOOTAGE OF CLIENT'S PR PRODUCTS USING FINAL CUT PRO
- DESIGNED LOGOS AND APPAREL TO REPRESENT THE CLIENT'S BUSINESSES

### ALEX STEERS DESIGN

SIOUX FALLS,  
SOUTH DAKOTA

### FREELANCE GRAPHIC DESIGNER

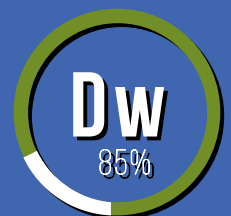
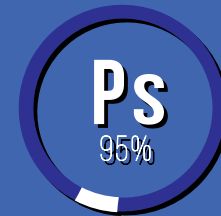
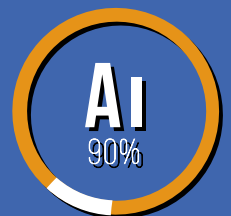
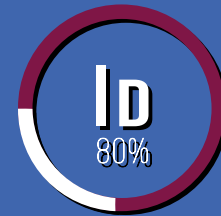
OCT 2015-PRESENT

- WORK WITH CLIENTS ON PRINT AND WEB BASED NEED INCLUDING BUT NOT LIMITED TO: WEBSITES, STATIONARY, APPAREL, AND BRAND IDENTITY

## EDUCATION

FLAGLER COLLEGE  
GRADUATED FALL 2015  
BA DEGREE  
GRAPHIC DESIGN

## SKILLS



## CONTACT

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## PORTFOLIO & REFERENCES

AVAILABLE UPON REQUEST