

ALEXANDER STEERS

GRAPHIC DESIGNER



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EXPERIENCE

DIRECTOR OF CREATIVE COMMUNICATIONS HOLY CROSS LUTHERAN CHURCH- SIOUX FALLS SD FEBRUARY 2021- PRESENT

- DOCUMENT AND PROMOTE THE LIFE OF HOLY CROSS THROUGH VIDEOGRAPHY, DRONE FOOTAGE, PHOTOGRAPHY, MONTHLY NEWSLETTERS AND SOCIAL MEDIA
- CREATE PROMOTIONAL MATERIALS INCLUDING BUT NOT LIMITED TO MAILINGS, POSTERS, AND APPAREL
- OVERHAULED THE HOLY CROSS WEBSITE UTILIZING WIX WEB PLATFORM
- OPERATE AND MAINTAIN CHURCH LIVESTREAM FOR THOSE WHO WORSHIP REMOTELY
- DIRECT SOUNDBOARD DURING WORSHIP USING BHERINGER MIXING BOARD WITH EXTERNAL AMPS AND MICROPHONES
- COLLABORATE WITH LEADERSHIP TEAMS TO CREATE WEEKLY BULLETINS, FORMAT WORSHIP SLIDES, AND DESIGN GRAPHICS FOR CURRENT EVENTS
- HEAD OF THE COMMUNICATIONS COMMITTEE AND INSTRUCT HOW TO RUN AUDIO AND VIDEO DURING SERVICES

CREATIVE WEB SPECIALIST CARSFORSALE.COM-SIOUX FALLS, SD OCTOBER 2018- APRIL 2020

- CREATED WEBSITES UTILIZING HTML5 AND CSS CODING
- BECAME PROFICIENT BUILDING WEBSITES WITH BOOTSTRAP FRAMEWORK
- COLLABORATED WITH SALES TEAM TO CREATE WEBSITES, LOGOS, AND ADVERTISEMENTS FOR 22,000 DEALERS NATIONWIDE

GRAPHIC DESIGNER/ PROJECT MANAGER HAGAN BARRON INTERMEDIARIES- SIOUX FALLS, SD MARCH 2017- OCTOBER 2018

- MARKETED INSURANCE PRODUCTS FOR MULTI-MILLION DOLLAR ASSOCIATIONS
- CONJURED NEW WAYS TO BE CREATIVE WITH TRADITIONAL MAIL AND MARKETING MATERIAL WHILE STAYING IN COMPLIANCE WITH THE CARRIER AND THE ASSOCIATION
- MANAGED PROJECTS, DEADLINES AND TRACKED ROI FOR ALL MARKETING MATERIALS & TRADITIONAL MAIL KITS
- MAINTAINED CLIENT RELATIONSHIPS BY HOSTING WEEKLY MEETINGS
- COLLABORATED WITH TEAM MEMBERS TO CREATE NEW MARKETING OPPORTUNITIES
- BUILT, DESIGNED, AND MAINTAINED CLIENT WEBSITES

GRAPHIC DESIGNER OCTANE INK- TEA, SD MAY 2016-MARCH 2017

- BECAME PROFICIENT AT OPERATING A STATE OF THE ART PRINTING PRESS
- WORKED WITH CLIENTS TO DISPLAY THEIR DESIGNS ON APPAREL THROUGH SCREEN PRINTING AND VINYL INSTALLS
- PROVIDED VIDEO FOOTAGE OF CLIENTS' PRODUCTS USING FINAL CUT PRO
- DESIGNED LOGOS AND APPAREL FOR CLIENTS' BUSINESSES

ALEX STEERS DESIGN FREELANCE GRAPHIC DESIGNER- SIOUX FALLS, SD OCT 2016-PRESENT

- WORK WITH CLIENTS ON PRINT AND WEB BASED NEED INCLUDING BUT NOT LIMITED TO: WEBSITES, STATIONARY, APPAREL, AND BRAND IDENTITY

EDUCATION

FLAGLER COLLEGE
2011-2015
BA DEGREE
GRAPHIC DESIGN

TECHNICAL SKILLS

ADOBE CREATIVE SUITE

PHOTOSHOP
INDESIGN
ILLUSTRATOR
DREAMWEAVER
AFTER EFFECTS

CODING & PROGRAMMING

HTML5
CSS
JAVASCRIPT
JQUERY
WEBEY
WIX
BRACKETS
SQUARESPACE

VIDEOGRAPHY

FINAL CUT PRO
DJI FLY
LITCHI
OBS
CASTR

INTERESTS

PROCREATE
SKATEBOARDING
SNOWBOARDING
DRONE FLYING